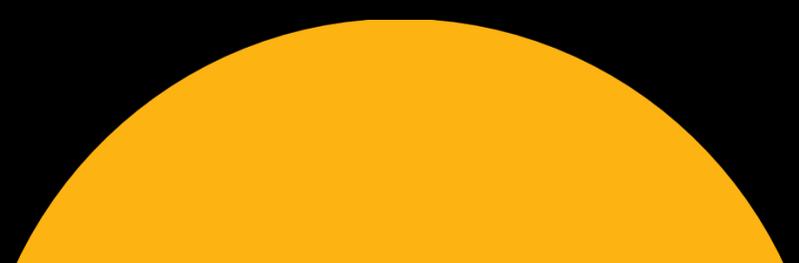**The Bridge** INSTITUTE

FASHION PRODUCT DEVELOPMENT

Industry-Led *Certificate Program*

Program *Focus*

The FASHION PRODUCT DEVELOPMENT
is an intensive, industry-aligned certificate course designed for aspiring and practicing fashion designers, product developers, and technical specialists. The program focuses on equipping professionals with the design, technical, and production skills needed to create market-ready fashion collections from concept to finished product with commercial viability.

Total *Duration*

6 Months

Total Contact Hours:
108 hours

Total Training Days:
18 Live Instruction Days

Training Breakdown:

- 6 weeks of instruction (3 sessions per week, 5 hours per session)

- 6 weeks of assessments, applied practicals, and capstone project

- 3 months of paid Fashion practiccum (internship)

Mode *of* Delivery

Hybrid

Live Instructor Led Sessions

Recorded Session Access For Enrolled Learners

Weekly Training *Rhythm*

Each week is structured to balance guided instruction, independent application, and accountability.

In-Class Sessions:

Lectures, workshops, case studies, and guided practical work

Independent Work Days:

Applied work sessions focused on developing the learner's fashion product, from concept to prototype, with WhatsApp support and facilitator check ins.

Weekly Deliverables:

Tangible product development outputs submitted at the end of each week.

Soft Skills Integration:

Professional development, communication, leadership, and workplace readiness are embedded into each week's curriculum

CURRICULUM OVERVIEW

Week
01
DESIGN THINKING, RESEARCH & CONCEPT DEVELOPMENT

- Conduct comprehensive market research and trend analysis
- Develop strong design concepts with clear customer focus
- Create professional mood boards and concept presentations
- Master color theory and develop cohesive color palettes
- Build design briefs that guide entire collections

Week
02
DESIGN ILLUSTRATION, FLATS & TECHNICAL SKETCHING

- Create professional fashion illustrations and croquis
- Draw accurate technical flats for production
- Develop design variations and silhouette exploration
- Use digital tools for fashion illustration (Adobe Illustrator)
- Create presentation-ready design boards and line sheets

Week
03
FABRIC SCIENCE, SOURCING & MATERIAL SELECTION

- Understand fiber types, properties, and fabric constructions
- Source fabrics strategically based on budget and requirements
- Conduct fabric testing and quality assessments
- Select appropriate trims and notions
- Calculate accurate fabric consumption and costing

Week
04
PATTERN MAKING, DRAPING & FIT DEVELOPMENT

- Draft basic pattern blocks for multiple garment categories
- Manipulate patterns for design variations
- Execute draping techniques on dress forms
- Conduct fit sessions and make corrections
- Prepare patterns for sample making

Week
05
GARMENT CONSTRUCTION, SAMPLING & QUALITY CONTROL

- Execute professional garment construction techniques
- Create production-quality samples
- Develop construction specifications and tech packs
- Implement quality control standards and checkpoints
- Manage sample development process

Week
06
COSTING, PRICING & COLLECTION FINALIZATION

- Calculate accurate product costs (materials, labor, overhead)
- Develop profitable pricing strategies
- Build commercially viable collection assortments
- Create professional line sheets and lookbooks
- Prepare collections for buyers and market presentation

Capstone & Closing

Assessment & Practicals Phase

- Participants must refine final sample garments, complete professional styling and photography, finalize lookbook materials, rehearse pitches, and attend one on one coaching sessions.

Closing Event

- Fully physical showcase event
- Learners present their projects and concepts
- Feedback from industry judges and facilitators

Program Outcomes

WHAT YOU'LL CREATE

By end of the program, you'll have completed:

- Build Your Collection: Develop a complete fashion collection of 8 to 12 production quality garments, from concept to final construction.

- Document Your Process: Produce a comprehensive design portfolio showcasing research, concept development, technical drawings, and finished outcomes.

- Launch Ready Assets: Create a professional lookbook, line sheets, and sell sheets prepared for buyers, both print and digital formats.

- Develop Technical Systems: Compile full technical packages including patterns, tech packs, and detailed specifications for all styles.

- Engineer Profitability: Prepare accurate cost sheets, structured pricing models, and a fabric swatch library with verified sourcing details.

- Strengthen Market Positioning: Deliver a market research report covering trends, competitors, and target customer insights.

Learning *Approach*

LEARN IT

 Expert-led instruction on design principles, technical skills, and industry standards

PRACTICE IT

Hands-on studio work creating patterns, samples, and finished garments

GET FEEDBACK

 Instructors review your designs and provide personalized technical guidance

REFINE IT

 Iterate based on feedback, fit sessions, and quality standards

PRESENT IT

Showcase your complete business plan to industry experts

Program *Highlights*

🎓 **PROFESSIONAL CERTIFICATION**

Earn a Bridge Institute Certificate in Fashion Product Development — recognized credential that opens doors to design and technical roles

🎨 **PORTFOLIO-READY COLLECTION**

Complete a professional collection with samples, tech packs, and presentation materials ready for buyers and employers

👥 **EXPERT INSTRUCTION**

Learn from industry designers, pattern makers, and technical specialists with proven track records in fashion product development

🤝 **INDUSTRY CONNECTIONS**

Network with buyers, manufacturers, stylists, and press. Showcase event includes fashion industry professionals actively seeking new designers

📈 **CAREER ADVANCEMENT**

Graduates work as Fashion Designers, Technical Designers, Pattern Makers, and Product Developers earning ₦180K-₦600K monthly

🌱 **ONGOING SUPPORT**

Lifetime alumni network access, production partner introductions, quarterly portfolio reviews, and job placement assistance

FASHION PRACTICUM

Design placements with industry partners and fashion brands for real-world experience and production partnerships
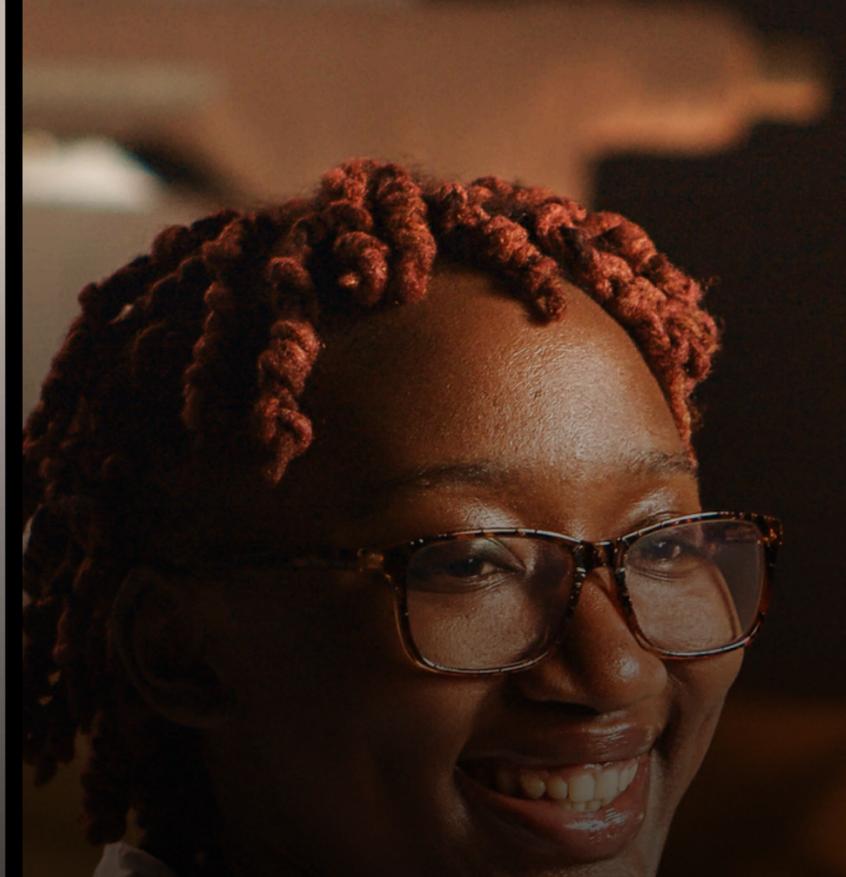
ASPIRING FASHION DESIGNERS

You have creative vision and design ideas but lack the technical skills to bring them to life professionally. You're ready to learn pattern making, construction, and complete product development.

TAILORS & SEAMSTRESSES

You can sew beautifully but want to elevate to designer level with professional pattern making, design development, and business presentation skills to attract better clients and prices.

FASHION GRADUATES

You have design training but need intensive, practical, industry-standard technical skills that bridge the gap between school and professional work. You want a portfolio-ready collection.

FASHION BRAND OWNERS

You currently outsource design and production but want to develop in-house capabilities, create tech packs, improve quality, and have better control over your product development process.

Investment

Program Fee: 400,000

(Check websites for available discounts or scholarship)

Payment Plans Available
Contact: bridge@obsidianadvisoryafrica.com

Frequently Asked Questions

QUESTION

Do I need to know how to sew?

ANSWER

Basic sewing skills are beneficial but not required. We teach professional construction techniques. However, comfort with a sewing machine helps. We recommend basic sewing familiarity before the program.

Frequently Asked Questions

QUESTION

I can design but can't draw. Can I still join?

ANSWER

Yes! We teach fashion illustration and technical drawing. Digital tools can also help. Willingness to practice is essential.

Frequently Asked Questions

QUESTION

What if I can't afford all the fabric for my collection?

ANSWER

We work with you to design within your budget. Collections range from 5-8 pieces. We facilitate group buying for discounts and connect you with affordable fabric sources.

Frequently Asked Questions

QUESTION

Will I leave with a complete collection?

ANSWER

Yes! The program is structured so you complete 5-8 production-quality garments by Week 8. You must keep up with weekly deadlines and studio work.

Frequently Asked Questions

QUESTION

What if I miss a class?

ANSWER

You can miss maximum 2 sessions to maintain certification eligibility. Content is not recorded, so arrange peer notes.

Frequently Asked Questions

QUESTION

Is the certificate recognized?

ANSWER

Yes. Bridge Institute's certificate is Industry recognized. Graduates work in top fashion companies

Frequently Asked Questions

QUESTION

Is this program virtual or in-person?

ANSWER

Hybrid. Theory sessions can be virtual, but hands-on technical work (pattern making, draping, construction) requires in-person studio attendance in Lagos.

Frequently Asked Questions

QUESTION

Can I develop my brand's next collection during the program?

ANSWER

Absolutely! You can use the program to develop your next seasonal collection, applying all learnings directly to your brand.

Frequently Asked Questions

QUESTION

Can I pay in installments or apply for scholarship?

ANSWER

Yes!
Contact bridge@obsidianadvisoryafrica.com for payment plan options.

Frequently Asked Questions

QUESTION

What happens after I graduate?

ANSWER

You join our alumni network, get job placement support, access to ongoing workshops, and potential brand placement opportunities.

READY TO TRANSFORM YOUR *DESIGN SKILLS?*

Don't let another year pass without the technical skills to bring your designs to life professionally.

APPLY NOW

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9AM-5PM